

www.rogerjonesgolf.com



roger jones golf design

.....much more than golf course design

Roger Jones has 30 years golf industry experience with 20 years in golf course design, golf development and operations.

Roger Jones Golf Design is a full service golf course design, golf development advisory and project management company providing services to clients internationally. Roger Jones Golf Design also offers award-winning redesign, upgrade and renovation services to existing golf facilities.

A personal hands-on and commercially-focused service is our ethos.



.....but RJGD is much more than just golf course design

Roger Jones Golf Design provides a wide range of golf business advisory services - from market research, feasibility studies and business plans, to golf development strategies and operational management planning and review.

.....more important than ever in the current golf and leisure business environment.



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GOLF DESIGN & DEVELOPMENT SERVICES

Preliminary Design Stages

Land Research & Analysis :: Design Feasibility & Preliminary Routing Plans & Site Layouts :: Cost Estimation :: Master Planning :: Golf Ranges & Practice Facilities :: Statutory Permissions

Detailed Design Stages

Detailed Routing Plans & Site Layouts :: Construction Drawings :: Drainage System Design :: Specifications of Work & Materials :: Bills of Quantity :: Construction Contract Documents :: Clubhouse Design Advice :: Maintenance Complex Design Advice :: Statutory Requirements

Construction Stage

Construction Inspection :: Progress Reporting :: Cost Management :: Materials Monitoring :: Project Management :: Development Advice

Establishment & Pre-Opening Stage

Grass Establishment Program :: Monitoring & Reporting :: Cost Management :: Course Measuring :: Course Signage & Furnishing :: Development Advice

Technical Services

Agronomy :: Raw Material Sourcing & Sampling :: Environmental :: Hydrology & Irrigation :: Engineering :: Ecology & Landscape

Presentation & Marketing Materials

Presentation Plans :: Artists Impressions :: Computer Graphics :: 3D Flythroughs



GOLF BUSINESS ADVISORY SERVICES

Investment Opportunities & Analysis

Market Analysis :: Investment Search :: Project :: Land Analysis :: Representation

Market Research

Golf :: Tourism :: Hotels & Accommodation :: Leisure Activities ::
Sports, Sports Villages & Adventure Sports :: Real Estate :: Active
Retired Villages :: Marinas

Feasibility Studies & Business Planning

Market Analysis :: Economic Environment :: Project Concept & Content
:: Corporate Structure :: Competitive Analysis :: Development
Programming :: Sales Planning :: Marketing & Communications
Planning :: Operational Management Structures :: Financial Planning
:: Investment Planning

Market & Public Relations

Planning :: Identity & Branding :: Promotional Literature :: Digital
Media & Marketing :: Advertising Design & Campaign Planning :: Project
Publicity :: Event Management

Pre-Opening Phase

Personnel Recruitment & Training :: Fixtures, Fittings & Equipment ::
Signage :: Opening Stocks :: Launch Events :: Systems :: Statutory
Compliance & Certification

Golf Operations

Sales :: Marketing & PR :: Membership Services :: Customer Usage :: Administration &
Human Resources :: Golf Course Maintenance & Presentation :: Buildings Maintenance
& Presentation :: Food and Beverage Styling, Sales & Service :: Standard Operating
Procedures :: Administrative Systems :: Financial Analysis



CONTACT US

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*Roger Jones Golf Design is a registered tradename of Roger Jones Golf & Leisure Ltd
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Representatives based around Europe and in Brazil and India*

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